



Prosper+

The 7th Iteration

May 25th – May 26th, 2024

Sponsorship Package

WHY PROSPER?

Prosper by the Numbers

1700+

Past Attendees

1500+

Social Media Followers

15+

Past Sponsors & Partners

500+

Participants at Prosper 2023

35+

Representatives from
renowned organizations

1

Transformative experience at
Prosper 2024

About Prosper

Founded in 2017, Prosper Vancouver set out to provide an extraordinary experience for business-minded high school students in the Lower Mainland with an exhilarating case competition and numerous networking and learning opportunities. Prosper Vancouver strives to be the starting point for future entrepreneurs and leaders in the business world. In the past six iterations, Prosper Vancouver has attracted more than 1700 total attendees to the conference. Moreover, the complications of COVID-19 truly allowed the innovation in Prosper to shine. The Prosper executive team developed and organized the first virtual case competition in Western Canada — Prosper+. Prosper+ attracted attendees not only from the Lower Mainland but also Eastern Canada and Asia. In addition, the record-breaking attendance at Prosper 2023 made Prosper the largest high school student-run business conference in Canada. With a revolutionary multi-day conference that will attract 500+ participants, we hope that the event will serve as an inspiration for students with interests in not only business but also entrepreneurship.

EVENT DETAILS

Venue



University of British Columbia

2053 Main Mall, Vancouver, BC V6T 1Z2

We are excited to announce that Prosper 2024 will be held at the University of British Columbia for our seventh annual conference.

Conference Schedule

For more details about the conference schedule and all the participant interaction opportunities, please visit prospervancouver.org/schedule for more information.

PACKAGE BENEFITS

CONFERENCE PRESENCE

All sponsorship tiers offer the presence of your company's logo and link (Silver tier & above) on the Prosper website. All sponsors will be recognized during opening ceremony, whereas Silver, Gold and Platinum tier sponsors will be recognized again during closing ceremony. All attendees will be able to strengthen the connection they hold between your company and Prosper.

SOCIAL MEDIA EXPOSURE

With a social media reach of over 1500+ people, your company will receive extensive exposure among a group of creative and diligent students from the Lower Mainland, United States, and other nations worldwide. Given this age demographic, social media promotions are ideal for your company's reach to grow with our conference. Each sponsorship tier will be given a specific amount of social media credits that can be applied towards either a story or a tailored post across all of our social media platforms. The Director of Marketing will be working with your company to create the most desirable posts that best showcase your company to our followers. Additional terms and conditions may apply regarding the information contained in the tailored promotion posts. Please do not hesitate to contact the Director of Marketing for more details (email listed on the last page).

PRE-RECORDED MESSAGE DURING CLOSING CEREMONY (GOLD & PLATINUM)

Gold and Platinum tier sponsors will have the opportunity to send in a pre-recorded video about their organization that will be played during the closing ceremony. Gold tier sponsors can submit a video up to 30-seconds in length while Platinum tier sponsors can submit a video up to 1-minute in length.

OPPORTUNITY TO HOST A BOOTH DURING PROSPER EXPO

Gold and Platinum tier sponsors will have the opportunity to send in 2 representatives to speak on behalf of your company during the Prosper Expo Opportunity Fair. This is an effective method to solidify your brand's presence within a community of Lower Mainland's brightest youth.

CATEGORY EXCLUSIVITY

Platinum tier sponsors will receive category exclusivity as part of their package benefits. For all other sponsorship tiers, category exclusivity can be added for an additional \$1,000 in sponsorships. The Director of Sponsorship will happily assist you should your organization be interested.

ADDITIONAL INFORMATION

WHERE YOUR CONTRIBUTION WILL GO TO

Every year, Prosper grants fee waivers to students interested in participating but are unable to due to financial constraints as part of our Prosper All Access Program. This program is only possible with the generosity of our sponsors. With your sponsorship, we can provide lower prices for our contestants and increase the volume of financial support. Moreover, your business will gain recognition from exceptional youths in the Lower Mainland as Prosper's participants are prospective customers, innovators, developers, and business leaders of the future.

ALTERNATIVE BENEFITS

The information on the Package Benefits page are guaranteed benefits that you will receive; however, brand-specific benefits are negotiable. If you wish to alter any of the benefits, please contact our Director of Sponsorship at sponsorship@prospervancouver.org.

PAYMENT AND FEES

Prosper Foundation gladly accepts the following methods of payment as sponsorships: cash, cheque, direct wire transfer, and post-event reimbursements. Unfortunately, Prosper Foundation does not accept gift vouchers or discount coupons as sponsorships.

CANCELLATION

Prosper relies heavily on sponsorships for our operations; therefore, all sponsorships cannot be reversed once the sponsorship contract has been signed. In the event that Prosper Vancouver has to cancel its event(s), we will offer a partial or full refund of your sponsorships depending on the progress of the contract.

CONTACT US

Primary Point of Contact




Nicholas Mann
Director of Sponsorship

 sponsorship@prospervancouver.org

If the primary point of contact is not available, please reach out to us via the methods below. For urgent requests, reach out directly to chair@prospervancouver.org.

Email	contact@prospervancouver.org
Facebook	facebook.com/prospervancouver
Instagram	instagram.com/prospervancouver
YouTube	youtube.com/prospervancouver
Website	prospervancouver.org

SPONSORSHIP PACKAGES

Benefits	Bronze	Silver	Gold	Platinum
Logo and link on Prosper website				
Advertisement in the Conference Handbook	¼ PAGE	¼ PAGE	½ PAGE	FULL PAGE
Recognition in the Conference Newsletters	LIMITED	LIMITED	ALL	ALL
Social Media Promotion (Story and Tailored Post)	1 CREDIT	2 CREDITS	2 CREDITS	3 CREDITS
Opening & Closing Ceremonies Recognition	OPENING ONLY			
Pre-Recorded Video During Closing Ceremony				
Opportunity to host a booth during Prosper Expo				
Category Exclusivity Included				
Sponsorship Amount	\$750+	\$1500+	\$2500+	\$5000+

Tier benefits are negotiable and can be tailored to your business.