



Prosper

The 5th Iteration

June 4th, 2022

Sponsorship Package

WHY PROSPER?

Prosper by the Numbers

800+

Past Attendees

1500+

Social Media Followers

10+

Past Sponsors & Partners

4

Inspiring Workshops

20+

Representatives from
renowned organizations

1

Transformative experience at
Prosper 2022

About Prosper

Founded in 2017, Prosper Vancouver set out to provide an extraordinary experience for business-minded highschool students in the Lower Mainland with an exhilarating case competition and numerous networking and learning opportunities. Prosper Vancouver strives to be the starting point for future entrepreneurs and leaders in the business world. In the past four iterations, Prosper Vancouver has attracted more than 800 total attendees to the conference. moreover, the complications of COVID-19 truly allowed the innovation in Prosper to shine. The Prosper executive team developed and organized the first virtual case competition in Western Canada—Prosper+. Prosper+ attracted attendees not only from the Lower Mainland but also Eastern Canada and Asia. In addition, the attendance at Prosper 2021 made Prosper Vancouver the largest student-run business conference in Western Canada. With an expected attendance of 400+ attendees from not just the Lower Mainland but all around the world at Prosper 2022, we hope that the conference will serve as an inspiration for students with interests in not only business but also entrepreneurship.

SPONSORSHIP PACKAGES

Benefits	Bronze	Silver	Gold	Platinum
Logo and link on Prosper website				
Advertisement on Conference Handbook	¼ PAGE	¼ PAGE	½ PAGE	FULL PAGE
Recognition in the Conference Newsletters	LIMITED	LIMITED	ALL	ALL
Social Media Promotion (Story and Tailored Post)	1 CREDIT	2 CREDITS	2 CREDITS	3 CREDITS
Opening & Closing Ceremonies Recognition	OPENING ONLY			
Pre-Recorded Video During Closing Ceremony				
Category Exclusivity Included				
Opportunity to send in a speaker/host a workshop				
Sponsorship Amount	\$750+	\$1500+	\$2500+	\$5000+

Tier benefits are negotiable and can be tailored to your business.

EVENT DETAILS

Venue



UBC Sauder School of Business

2053 Main Mall, Vancouver, BC V6T 1Z1

We are excited to return to UBC Sauder School of Business to host our fifth annual conference after the interruption of COVID-19. We would like to thank UBC Sauder's support in making our events possible.

Conference Schedule

8:15 – 9:00	Registration
9:00 – 9:45	Opening Ceremony
10:00 – 10:35	Workshop 1 / Networking Session
10:45 – 11:20	Workshop 2 / Networking Session
11:20 – 11:50	Lunch and Prosper Opportunity Expo
12:00 – 4:45	Staggered Case Release and Presentations
5:00 – 6:00	Finalist Presentations
6:00 – 6:30	Closing Ceremony



PACKAGE BENEFITS

CONFERENCE PRESENCE

All sponsorship tiers offer the presence of your company's logo and link (Silver tier & above) on the Prosper website. Silver, Gold, and Platinum tier sponsors will be recognized during opening ceremony. Gold and Platinum tier sponsors will be recognized again during closing ceremony. All attendees will be able to strengthen the connection they hold between your company and Prosper.

SOCIAL MEDIA EXPOSURE

With a social media reach of over 1000+ people, your company will receive extensive exposure among a group of creative and diligent students from the Lower Mainland, United States, and other nations worldwide. Given this age demographic, social media promotions are ideal for your company's reach to grow with our conference. Each sponsorship tier will be given a specific amount of social media credits that can be applied towards either a story or a tailored post across all of our social media platforms. The Director of Marketing will be working with your company to create the most desirable posts that best showcase your company to our followers. Additional terms and conditions may apply regarding the information contained in the tailored promotion posts. Please do not hesitate to contact the Director of Marketing for more details (email listed on the last page).

PRE-RECORDED MESSAGE DURING CLOSING CEREMONY (GOLD & PLATINUM)

Gold and Platinum tier sponsors will have the opportunity to send in a pre-recorded video about their organization that will be played during the closing ceremony. Gold tier sponsors can submit a video up to 1-minute in length while Platinum tier sponsors can submit a video up to 3 minutes in length.

OPPORTUNITY TO SEND IN A SPEAKER / HOST A WORKSHOP

Platinum tier sponsors will have the opportunity to send in a representative to speak on behalf of your company during the closing ceremony or host a workshop on the first day of the conference. This is an effective method to solidify your brand's presence within a community of Lower Mainland's brightest youth.

ALTERNATIVE BENEFITS

The information above are guaranteed benefits that you will receive; however, brand-specific benefits are negotiable. If you wish to alter any of the benefits, please contact our Directors of Sponsorship at sponsorship@prospervancouver.org.



ADDITIONAL INFORMATION

WHERE YOUR CONTRIBUTION WILL GO TO

Every year, Prosper grants fee waivers to students interested in participating but are unable to due to financial constraints. This fee waiver program is only possible with the generosity of our sponsors. With your sponsorship, we can provide lower prices for our contestants and increase the volume of financial support that we can provide. Moreover, your business will gain recognition from exceptional youths in the Lower Mainland as Prosper's participants are prospective customers and innovators, developers, and business leaders of the future.

PAYMENT AND FEES

Prosper Foundation gladly accepts the following methods of payment as sponsorships: cash, cheque, direct wire transfer, and post-event reimbursments. Unfortunately, Prosper Foundation does not accept gift vouchers or discount coupons as sponsorships.

CANCELLATION

Prosper relies heavily on sponsorships for our operations; therefore, all sponsorships cannot be reversed once the sponsorship contract has been signed. In the event that Prosper Vancouver has to cancel its event(s), we will offer a partial or full refund of your sponsorships depending on the progress of the contract.

CONTACT US

Primary Point of Contact



Yuki Fu
Director of Sponsorship

 sponsorship@prospervancouver.org

If the primary point of contact is not available, please reach out to us via the methods below. For urgent requests, reach out directly to chair@prospervancouver.org.

Email	contact@prospervancouver.org
Facebook	facebook.com/prospervancouver
Instagram	instagram.com/prospervancouver
YouTube	youtube.com/prospervancouver
Website	prospervancouver.org