



Experience **Prosper**

Canada's Premier Youth Business Conference

Sponsorship Package

Prosper 2027 | The 10th Iteration
April 24th – April 25th, 2027

WHY PROSPER?

Prosper by the Numbers

3300+

Past Attendees

1900+

Social Media Followers

40+

Past Sponsors & Partners

600+

Participants at Prosper 2026

10

Years as a Leader in Youth
Business Conferences

1

Transformative experience at
Prosper 2027

About Prosper

Founded in 2017, Prosper Vancouver and Prosper Foundation set out to provide an extraordinary experience for business-minded high school students in the Lower Mainland with an exhilarating case competition and numerous networking and learning opportunities. Prosper Vancouver strives to be the starting point for future entrepreneurs and leaders in the business world.

Over the past nine iterations, Prosper Vancouver has welcomed more than 3,300 attendees. More significantly, Prosper has maintained its position as the largest high school student-run business case competition in Canada for eight consecutive years. As the only overnight hotel conference of its kind in Canada, Prosper offers an immersive experience that extends learning, competition, and connection beyond the traditional conference format. Through our conferences, we aim to inspire students with interests not only in business, but also in entrepreneurship, innovation, and leadership.

SPONSORSHIP PACKAGES

Benefits	Bronze	Silver	Gold	Platinum
Logo and link on Prosper website and Prosper360 App				
Advertisement in the conference handbook	¼ PAGE	¼ PAGE	½ PAGE	FULL PAGE
Recognition in the conference newsletters	LIMITED	LIMITED	ALL	ALL
Social media promotion (Story and Tailored Post)	1 CREDIT	2 CREDITS	2 CREDITS	3 CREDITS
Opening Ceremony Recognition				
Closing Ceremony Recognition				
Pre-recorded video during Closing Ceremony				
Opportunity to host a booth during Prosper Expo				
Representative from organization during Closing Ceremony				
Category Exclusivity Included				
Sponsorship Amount	\$750+	\$1500+	\$2500+	\$5000+

Tier benefits are negotiable and can be tailored to your business.

Foundation wide sponsorship opportunity also available. Please consult the Director of Sponsorship for further information.

EVENT DETAILS

Venue



Hyatt Regency Vancouver

655 Burrard St, Vancouver, BC V6C 2R7, Canada

We are ecstatic to return to the Hyatt Regency Vancouver to host our tenth annual conference. We would like to thank Hyatt's support in making Prosper 2027 possible.

Conference Schedule

For more details about the conference schedule and all the participant interaction opportunities, please visit prospervancouver.org for more information.

PACKAGE BENEFITS

CONFERENCE PRESENCE

All sponsorship tiers offer the presence of your company's logo and link on the Prosper website. All sponsors will be recognized during the opening ceremony, whereas Silver, Gold and Platinum tier sponsors will be recognized again during the closing ceremony. All attendees will be able to strengthen the connection they hold between your company and Prosper.

SOCIAL MEDIA EXPOSURE

With a social media reach of over 1900+ people alongside 2500+ more through our sister conferences, your company will receive extensive exposure among a group of creative and diligent students from the Lower Mainland, other parts of Canada, United States, and more. Given this age demographic, social media promotions are ideal for your company's reach to grow with our conference. Each sponsorship tier will be given a specific amount of social media credits that can be applied towards either a story or a tailored post across all of our social media platforms. The Director of Marketing will be working with your company to create the most desirable posts that best showcase your company to our followers. Additional terms and conditions may apply regarding the information contained in the tailored promotion posts. Please do not hesitate to contact the Director of Marketing for more details at marketing@prospervancouver.org.

PRE-RECORDED MESSAGE DURING CLOSING CEREMONY (GOLD & PLATINUM)

Gold and Platinum tier sponsors will have the opportunity to send in a pre-recorded video about their organization that will be played during the closing ceremony. Gold tier sponsors can submit a video up to 30-seconds in length while Platinum tier sponsors can submit a video up to 1-minute in length. The video must be submitted at least 2 weeks prior to the conference and will be reviewed by the Prosper Foundation Board of Directors for compliance purposes.

OPPORTUNITY TO HOST A BOOTH DURING PROSPER EXPO

Gold and Platinum tier sponsors will have the opportunity to send in 2 representatives to speak on behalf of your company during the Prosper Expo Opportunity Fair. This is an effective method to solidify your brand's presence within a community of Lower Mainland's brightest youth.

CATEGORY EXCLUSIVITY

Platinum tier sponsors will receive category exclusivity as part of their package benefits. For all other sponsorship tiers, category exclusivity can be added for an additional \$1,000 in sponsorships. The Director of Sponsorship will happily assist you should your organization be interested.

ADDITIONAL INFORMATION

WHERE YOUR CONTRIBUTION WILL GO TO

Every year, Prosper grants fee waivers to students interested in participating but are unable to due to financial constraints as part of our Prosper All Access Program. This program is only possible with the generosity of our sponsors. With your sponsorship, we can provide lower prices for our contestants and increase the volume of financial support. Moreover, your business will gain recognition from exceptional youths in the Lower Mainland as Prosper's participants are prospective customers, innovators, developers, and business leaders of the future.

ALTERNATIVE BENEFITS

The information on the Package Benefits page are guaranteed benefits that you will receive; however, brand-specific benefits are negotiable. If you wish to alter any of the benefits, please contact our Director of Sponsorship at sponsorship@prospervancouver.org.

PAYMENT AND FEES

Prosper Foundation gladly accepts the following methods of payment as sponsorships: cash, cheque, direct wire transfer, and post-event reimbursements. Prosper Foundation also accept gift vouchers or discount coupons as sponsorships up to a fixed percentage across our conferences.

CANCELLATION

Prosper relies heavily on sponsorships for our operations; therefore, all sponsorships cannot be reversed once the sponsorship contract has been signed. In the event that Prosper Vancouver has to cancel its event(s), we will offer a partial or full refund of your sponsorships depending on the progress of the contract.

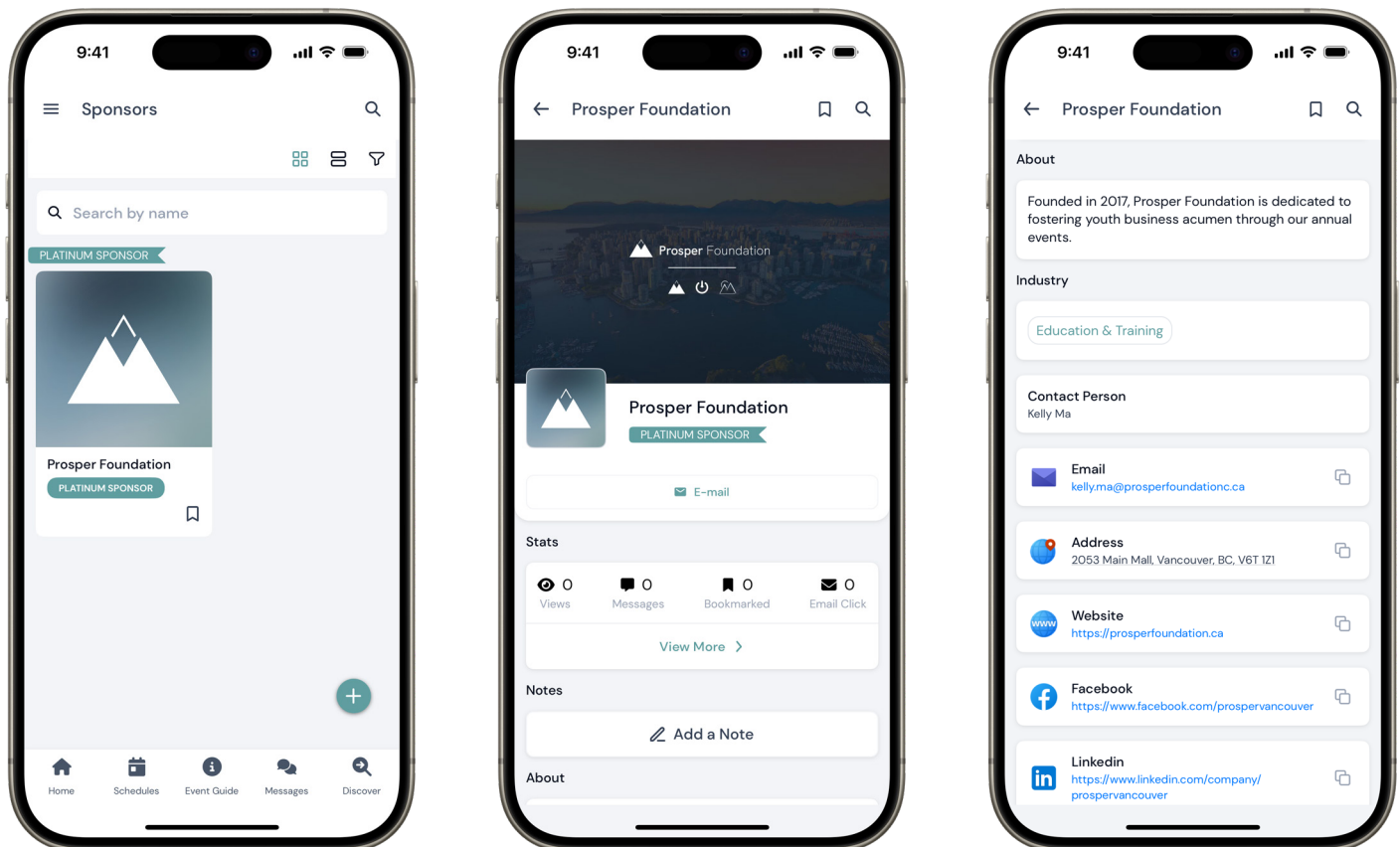
INTRODUCING PROSPER360

Prosper360, the Digital Key to Our Conference

Prosper Foundation is proud to introduce the next revolutionary change to how attendees interact with the digital conference elements with Prosper360.

The Prosper360 app allows you to unlock the interactive digital experience across all Prosper Foundation events — including Ascend, STRIVE, Prosper, Elevate, and more. For our distinguished sponsors, this platform will unlock new ways for attendees to meet and digitally interact with sponsors while providing accurate KPIs for sponsors to track the engagement.

As the only organization of its kind in Canada to offer this level of digital integration at no additional cost to all our sponsors, Prosper Foundation is excited to elevate the conference experience for both our participants and our sponsors.



CONTACT US

Primary Point of Contact

Matthew Tung

Director of Sponsorship



sponsorship@prospervancouver.org

If the primary point of contact is not available, please reach out to us via the methods below. For urgent requests, reach out directly to chair@prospervancouver.org.

Email	contact@prospervancouver.org
Facebook	facebook.com/prospervancouver
Instagram	instagram.com/prospervancouver
YouTube	youtube.com/prospervancouver
Website	prospervancouver.org